Appendix 5

Leicestershire LAA Geographical Priority Areas

Discussion Document

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Purpose

To highlight geographical priority areas that exhibit characteristics of poverty/deprivation for the Leicestershire Local Area Agreement (LAA) using the Index of Multiple Deprivation 2004, district Community Profiles, District Local Strategic Partnerships (LSP) knowledge and Poverty and Social Exclusion Index.

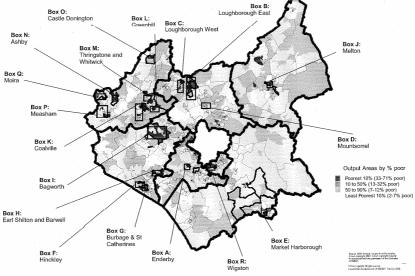
It is being proposed that some projects within the Local Area Agreement could be targeted towards specific communities where there is the strongest need for improvements. District LSPs were asked to make recommendations about where such geographical areas may be in their area using the district community profiles and local knowledge. Reports have also been produced at the county and district level using ODPM's Index of Multiple Deprivation 2004 (see IMD 2004 Key Findings) and a Poverty and Social Exclusion (PSE) index has been applied to Leicestershire using Census Output Area (OA) data (see Targeting Geographical Areas Based on LAA Themes Using 2001 Census Data). Both have identified poverty/deprivation heavily concentrated in the Loughborough wards of Lemyngton and Hastings as well as in Greenhill ward in North West Leicestershire. The PSE index has identified 'pockets' of deprivation based in OAs within Melton Craven, Bagworth, Ratby & Thornton, Earl Shilton and Stanton & Flamville wards.

This report has been produced to amalgamate research regarding poverty/deprivation in Leicestershire to inform the implementation of the Leicestershire LAA. Areas identified by the District LSPs using IMD 2004* have been mapped along with the extent of poverty in Leicestershire as a whole using the PSE index. The benefit of using the PSE index is that the data is at such a low level very few people or groups considered poor will be missed. Therefore, within the highlighted areas the District LSP offer, the PSE index can provide evidence of the finer location of the deprived groups as well as other areas not shown in the IMD 2004 due to its higher geographical level. This is a particular problem in the large rural SOAs. The PSE index also calculates poverty using statistically sound indicators validated by a Poverty and Social Exclusion survey. The IMD 2004 provides a wider measurement of deprivation using more up-to-date data. Combining these measures will highlight the poorest areas where people are more likely to have poor health, poor educational attainment and be economically disadvantaged, which are the problems the LAA aims to tackle. The LAA priority areas have been identified where they display at least two of the following characteristics: identified by the District LSP; included in the 10% most deprived SOAs in the County and/or the District using IMD 2004; or include multiple OAs in the poorest 10% using the PSE index.

The report has identified 18 priority areas of varying size across Leicestershire using local and county-wide data. These are shown in Table 1 and Map 1. The areas could be resized dependent on the number of 'areas', size of geography or approximate number of people the LAA agrees to target.

*Blaby, Harborough and Oadby & Wigston LSPs have not identified areas and therefore the top 10% of SOAs in each district have been mapped using the scores from IMD 2004. Melton did not identify area of multiple deprivation but did offer priority areas by LA4 theme.





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Table 1: LAA Priority Areas and the number of people perceived poor using the PSE Index

Geographic priorities for theme areas:

Local Authority District	Priority Area	Number of people perceived poor ¹	safer communities 2	stronger communities ³	economic development ⁴
Blaby	Enderby	210			SOA5625
Charnwood	Loughborough East	3,650	31UCGR006 31UCGR008 31UCGR019	SOA5699	SOA5627 SOA5699 SOA5700
Charnwood	Loughborough West	2,040	31UCGN001 31UCGN002 31UCGN008		
Chamwood	Mountsorrel	430			
Harborough	Market Harborough	740			SOA5806
Hinckley & Bosworth	Hinckley	1,170			SOA5796 SOA5856 SOA5866
Hinckley & Bosworth	Burbage and St Catherines	470			
Hinckley & Bosworth	Earl Shilton and Barwell	1,330		SOA5844	SOA5822 SOA5844
Hinckley & Bosworth	Bagworth	370			
Melton	Melton	1,180		SOA5900	SOA5894 SOA5900
North West Leicestershire	Greenhill	1,650	31UCGH006 31UCGH013		SOA5934 SOA5932
North West Leicestershire	Coalville	620	3100001013		30A3932
North West Leicestershire	Thringstone and Whitwick	320			
North West Leicestershire	Ashby	820			
North West Leicestershire	Castle Donington	240			
North West Leicestershire	Moira	390			SOA5950
North West Leicestershire	Measham	670		SOA5949	SOA5949
Oadby & Wigston	Wigston	1,700		SOA5992	SOA5954

For each priority area the OAs within the poorest 10% from the PSE index were selected and the number of people defined as poor by the Poverty and Social Exclusion Survey of Britain (carried out by CNS in 1999) in each were aggregated. Therefore, the figure stated is a minimum number of poor people and only gives an indication of the relative severity of poverty within each Priority Area.

The geographical promites outlined for the stronger communities pook only includes the five (out or wearly when councide with the Priority Areas, (See Appendix D for the full list of areas). Geographic plorifies outlined for the economic development block only includes those areas which coincide with the Priority Areas, (See Appendix D for the full list of areas). Geographic plorifies outlined for the economic development block only includes those areas which coincide with the Priority Areas, (See Appendix D for the full list of areas). Geographic plorifies outlined for the economic development block only includes these areas refer to are increasing the number of people in employment and raising skills of adults not currently in the workforce.

The Priority Areas identified on Map 1 and in Table 1 have been identified because they exhibit at least two of the following characteristics:

Identified by the District LSP
Included in the 10% most deprived SOAs in the county and/or the district using IMD 2004
Includes multiple OAs in the poorest 10% using the PSE index.

To represent the broadest consensus regarding poverty/deprivation in Leicestershire these qualitative judgements have been made to identify the priority areas.

Table 1 also includes geographical areas identified as a priority for three themes of the LAA: safer communities; stronger communities; and, economic development. This information has been included to highlight commonality between the overall geographic Priority Areas outlined in this document (through the process described above) and those priority areas outlined through a separate process by individual themes within the LAA.